

# Leadership



METRO DENVER ECONOMIC DEVELOPMENT CORPORATION

## Engage in the Metro Denver EDC through leadership opportunities

Maximize your investment in the **Metro Denver Economic Development Corporation** (Metro Denver EDC) by serving on our prestigious and influential committees and coalitions.

Consisting of investors representing a cross-section of the region's industries, the **Executive Committee** oversees Metro Denver EDC's budget and designs the work plan to guide strategic goals to improve and expand the region's businesses and workforce including influencing legislative policy. Executive Committee members meet once per month and many members lead other committees and special task forces.

Comprised of all Metro Denver EDC investors, members of the **Board of Governors** help design Metro Denver EDC's annual work plan to guide strategic goals in improving and expanding the region's businesses. The Board of Governors' list of accomplishments includes influencing legislation beneficial to the business community, and keeping the pulse on trends affecting the regions industries.

Members of the Board meet regularly every two months and many assist on additional committees and special task forces.

The Metro Denver EDC is comprised of 70 counties, cities, and economic development groups throughout Metro Denver and Northern Colorado. They meet collectively as the **Economic Development Professionals**. Member organizations operate with a Code of Ethics and serve as account representatives for the entire region. Our economic development partners share with clients and companies the benefits of the region first and individual communities second.

### Executive Committee Leadership - Norm Franke & Jerome Davis, Co-Chairs



Committee.

**Norm Franke**, Regional President of Alpine Bank, has been appointed in August 2015 to a two-year term as a Co-Chair of the Metro Denver EDC Executive

As Regional President, Franke is currently leading the opening of several Alpine Bank branches on the Front Range of Colorado, notably the Cherry Creek location which opened in April 2015 and the Union Station Branch which started operations in 2014.

Franke is actively involved in several community organizations and has served as the chair of the Colorado Bankers Association Board of Directors.



**Jerome Davis**, regional vice president of Colorado for Public Service Company of Colorado, an Xcel Energy Company, was appointed in

August 2016 to a two-year term as a co-chair of the Metro Denver Executive Committee.

In his role at Xcel Energy, Davis has executive leadership responsibility for local government affairs in 165 communities throughout Colorado and also provides strategic leadership for the company's community relations and economic development activities in the jurisdictions.

Davis has long been active in the community and is currently a board member of VISIT Denver, the Colorado Health Foundation, the Aurora Economic Development Council, and the Denver Chapter of the American Association of Blacks in Energy. He is a graduate of the Leadership Programs for both the Denver Metro Chamber of Commerce and the Aurora Chamber of Commerce.

# Board leaders help chart region's business course

Board of Governors Leadership – Carla Dore & Craig Clark, Co-Chairs



**Carla Dore**, President and CEO of Workplace Resource, a Herman Miller Certified Dealer, was appointed to a two-year term as a Co-Chair of the Metro Denver EDC in August 2015.

Dore began her career with Workplace Resource, one of Colorado's largest office furniture dealer, in 1990 and has held a variety of positions including Vice President of Sales and Marketing, eventually becoming President in 2002.

Dore is extensively involved in Colorado community organizations. She is a past board chair of The Rocky Mountain Children's Law Center and is currently active in Denver Kids Inc., the College of Health and Human Sciences at Colorado State University, and the Good Samaritan Medical Center Foundation.



**Craig Clark**, President and CEO of Dynalectric Colorado, was appointed to a two-year term in August 2016 as a co-chair of the Metro Denver EDC's Board of Governors.

Dynalectric Colorado has provided electrical construction services at/for Denver International Airport, Mile High Stadium, the Denver Art Museum, T-REX, a majority of the FasTrack lines, as well as countless other public and private projects that include roadway intelligent transportation systems, hospitals, and mission-critical and manufacturing facilities.

Clark is the 2015 past chair of the Associated General Contractors of Colorado and is a past president and current governor of the Rocky Mountain Chapter of the National Electrical Contractors Association.

## Economic Development Professionals Leadership – Jeff Holwell, Chair



**Jeff Holwell** is Chair of the Metro Denver EDC Professionals Group. He is currently the Economic Development Director with the City of Lone Tree, Colorado. Jeff has served in a variety of economic development roles throughout his career in Metro Denver and in Colorado, including Director of Business Development with the Colorado Office of Economic Development and International Trade and Director of Economic Development with the South Metro Denver Economic

Development Group. In his role at the City of Lone Tree he is focused on office and retail attraction for a growing, transit-oriented, and prosperous community in the Denver South corridor.



## 5280 FACTS

The Metro Denver EDC created four industry-focused affiliates to expand leadership participation in the aerospace, aviation, energy, and investment services industries.

For more details about the Metro Denver EDC's leadership, contact:

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