

OEDIT Specific Programs and Services

Business Finance:
Certified Capital Companies
Business Loan Funds
Venture Capital Authority
Infrastructure Assistance
Feasibility Studies
Economic Development Commission

Business Retention, Expansion and Recruitment:
Research, Facilitation
Incentives, Job Training
Site Selection
Community Assessments

Council on the Arts
Art and Organization Development
Arts Education
Public Art

International Trade:
Export Assistance and Trade Events
Foreign Investment in Colorado

Minority and Women-Owned Business Support:
Certification and Procurement Opportunities

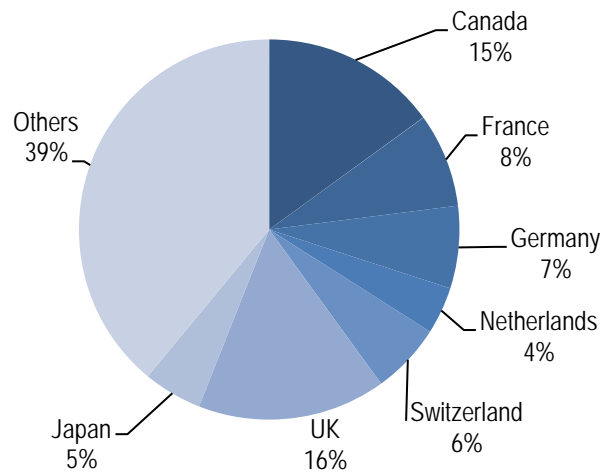
Small Business Development Centers:
Counseling
Research
Training

Tourism:
Welcome Centers
Colorado.com
Visitor's Guide
Marketing, Advertising and Public Relations

U.S. Subsidiaries of Global Companies Play a Vital Role in Colorado's Economy

- Foreign-controlled companies employ **85,400** workers in Colorado, an increase of nearly 10% over six years.¹
- Colorado ranks 23rd in the nation in the number of jobs at U.S. subsidiaries of global companies.
- U.S. subsidiaries write paychecks to **5.3%** of Colorado's private-sector workforce.
- Nearly 36% of jobs at U.S. subsidiaries in Colorado are in the manufacturing sector, accounting for **30,700** jobs.
- Nearly 10 % of total Colorado manufacturing jobs depend on U.S. subsidiaries.
- U.S. subsidiaries own over **\$28 billion** in gross property, plant and equipment.
- U.S. subsidiaries own **\$2.5 billion** in commercial property in Colorado.
- U.S. subsidiaries announced **14** "Greenfield" projects in Colorado in 2010, creating an estimated **2,587** new jobs.²
- U.S. subsidiaries invested an estimated **\$1.3 billion** in Colorado "Greenfield" projects in 2010.

Major Sources of Foreign Investment in Colorado-*ranked by number of employees



Examples of U.S. Subsidiaries in Colorado

Air Liquide America-France	Holcim Inc.-Switzerland	Siemens-Germany
Arcadis-The Netherlands	Iberdrola Renewables-Spain	SMA-Germany
Barclays Capitol-United Kingdom	ING America-The Netherlands	Sumitomo-Japan
Bona U.S.-Sweden	Intermap Technologies-Canada	Suncor-Canada
BP-United Kingdom	Lafarge North America-France	Swisslog-Switzerland
Encana-Canada	Novartis-Switzerland	Vodafone-United Kingdom
Gates Corporation-United Kingdom	Pilatus-Switzerland	Vestas Wind Systems-Denmark
Great West Life & Annuity-Canada	RICOH/IBM- Japan	Zurich North America-Switzerland

Economic Effects of Foreign Direct Investment³

- **Creates new jobs.** U.S. subsidiaries employ over 5 million U.S. workers.
- **Boosts wages.** On average, U.S. subsidiaries of foreign firms pay 25% higher wages and salaries than the rest of the private sector.
- **Increases U.S. exports.** Approximately 19% of all U.S. exports come from U.S. subsidiaries.
- **Strengthens U.S. manufacturing and services.** FDI in the manufacturing sector accounts for 39% of all FDI in the U.S. Furthermore, 60% of all FDI in the U.S. is in the services sector, which improves the global competitiveness of this critical segment of the U.S. economy.
- **Brings in new research, technology, and skills.** In 2008, U.S. subsidiaries spent nearly \$32 billion on R & D and \$121 billion on plants and equipment
- **Contributes to rising U.S. productivity.** FDI leads to higher productivity growth through an increased availability of capital and resulting competition. Productivity increases U.S. competitiveness abroad and raises living standards at home.

¹ Latest publicly available data provided by Bureau of Economic Analysis, <http://www.bea.gov/>

² "Greenfield" projects: a capital investment to build a new plant, factory or other business. "Greenfield" statistics were prepared by Content First, LLC using fDI Markets.

³ Figures provided by the International Trade Administration, www.ita.gov